



2020

# TOUR TEAM



## TIGER WOODS

2019 Masters Champion  
2018 Tour Championship  
15 Major Wins  
81 PGA Tour Victories



## BRYSON DECHAMBEAU

2018 The Northern Trust  
2018 Dell Technologies  
2018 The Memorial Tournament  
2018 Shriners Hospitals for Children Open  
5 PGA Tour Victories



## MATT KUCHAR

2019 Sony Open  
2018 Mayakoba Golf Classic  
2016 Summer Olympics – Bronze Medal  
9 PGA Tour Victories



## FRED COUPLES

2013 World Golf Hall of Fame Induction  
1992 Masters Champion  
15 PGA Tour Victories  
13 PGA Tour Champions Victories



## LEXI THOMPSON

2019 ShopRite Classic  
2018 CME Group Tour Championship  
11 LPGA Tour Victories  
1 Major Win



Friday, June 28, 2019 6:23 PM

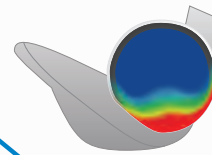
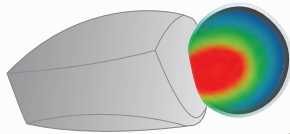
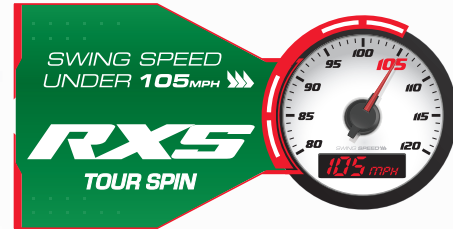
Bridgestone Golf is proudly based in Covington, Georgia where we manufacture the best quality golf balls in the world! As a subsidiary of Bridgestone Tire and Rubber Corporation, we have access to unparalleled technical resources that allow our polymer scientists to deliver state of the art golf ball innovations and world class performance.

Cutting edge golf ball innovations are not all we do. Understanding that all golfers are not the same and have different needs to perform their best, Bridgestone revolutionized the golf industry by launching the industry's first comprehensive ball fitting program. With over 350,000 individual golfer fittings we are the #1 Ball-Fitter in Golf.

Please contact us at [www.bridgestonegolf.com](http://www.bridgestonegolf.com) or (800) 358-6319.

# TOUR B BALLS

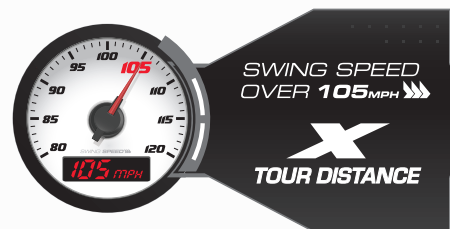
## FIT TO YOUR SPEED



**POWER and DISTANCE**  
The exclusive design of Reactive cover, mantle layer, and high energy core is engineered for explosive distance.

**NEW**  
**REACTIV**  
URETHANE COVER

**SPIN and CONTROL**  
The proprietary soft Reactive Urethane cover is more shock absorbing for extreme green side control.



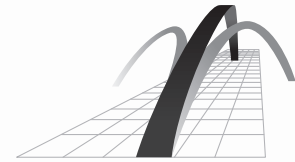
# DESIGNED FOR STRAIGHT DISTANCE



SKU: 9CWX6D

SWING SPEED  
UNDER 105MPH >>>

**STRAIGHT  
DISTANCE** ⊕



SKU: 9CYX6D



SKU: 9CGX6D

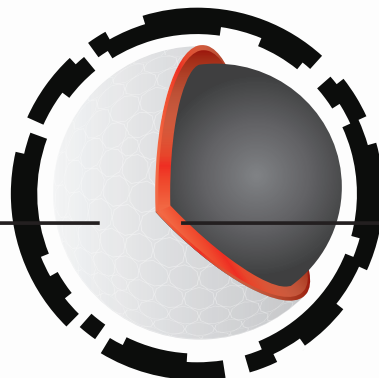


SKU: 9CRX6D



DELTA WING  
DIMPLE

**ENGINEERED for CONSISTENCY**  
The Delta Wing Dimple creates less drag for enhanced aerodynamics.



ACTIVE ACCELERATION MANTLE

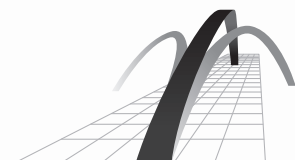
**DESIGNED for DISTANCE**  
The Active Acceleration Mantle provides increased thrust and higher initial ball speed.



SKU: 9DWX6D

SWING SPEED  
OVER 105MPH >>>

**STRAIGHT  
DISTANCE** ⊕





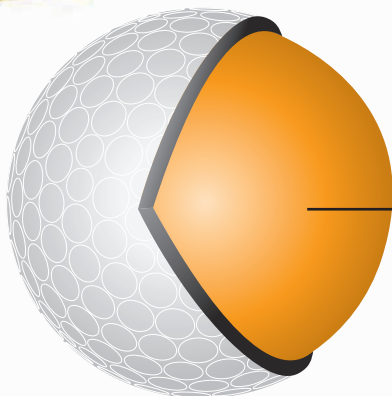


SKU: E9WX6D

**SOFT FEEL  
LONG DISTANCE**



SKU: E9YX6D



**ENGINEERED FOR CONSISTENCY**  
Improved aerodynamics help create added distance and consistency.

**DESIGNED FOR A SOFT FEEL**  
The Gradational Compression Core allows for a soft golf ball that also provides long distance.



SKU: L9WX6D

**SOFTER FEEL  
LONG DISTANCE**



SKU: L9PX6D

## LADDIE EXTREME/POWER DRIVE



SKU: PLXD4G

### LADDIE EXTREME

- 1 Extreme distance.
- 2 Exceptional feel.



SKU: PLYD4G

**EXPERIENCE GAME-CHANGING DISTANCE WITH PRECEPT. THE EXTRA DISTANCE COMES FROM ADDED BALL SPEED THANKS TO AN ENHANCED VELOCITY CORE.**



SKU: PWD15

### POWERDRIVE

- 1 Longer distance.
- 2 Powerful feel.





## CUSTOM LOGO BALLS



### LOGO

- 1 7/8" color logo on one pole of the golf ball
- 2 Print up to 6 PMS colors
- 3 Minimum 12 dozen
- 4 Normal Lead Time



### DOUBLE LOGO

- 1 7/8" color logos on two poles of the golf ball.
- 2 Print up to 6 PMS colors on both poles
- 3 Minimum 12 dozen
- 4 Normal Lead Time
- 5 Additional fees apply



### PERSONALIZATION

- 1 Block lettering in ALL CAPS on one pole of the golf ball
- 2 Maximum 17 characters per line – up to 3 lines
- 3 Imprint colors: BLACK, BLUE, RED, or GREEN
- 4 Minimum 1 Dozen
- 5 Normal Lead Time



### DOUBLE PERSONALIZATION

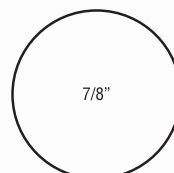
- 1 Block lettering in ALL CAPS on both poles of the golf ball
- 2 Maximum 17 characters per line – up to 3 lines
- 3 Imprint colors: BLACK, BLUE, RED, or GREEN: same color on both poles
- 4 Minimum 1 dozen
- 5 Normal Lead Time
- 6 Additional fees apply



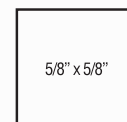
### LOGO & PERSONALIZATION

- 1 Color logo on one pole of the golf ball
- 2 Personalization on the opposite pole of the golf ball.
- 3 Minimum 12 dozen
- 4 Normal Lead Time
- 5 Additional fees apply

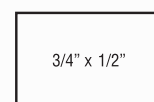
The entire image, including registration or trademark symbols, must fit within one of the following areas.



7/8"



5/8" x 5/8"



3/4" x 1/2"



**DOZEN SETS**

- 1 Dozen Set Includes: Custom Lid, Tray, and 4 3-Ball Sleeves
- 2 Minimum Order Qty: 48 Dozen
- 3 Turnaround Time: 3 Weeks from Artwork Approval

**WRAPS**

- 1 Dozen Wrap Includes: Custom Wrap & 4 Standard 3-Ball Sleeves
- 2 Minimum Order Qty: 48 Dozen
- 3 Turnaround Time: 3 Weeks from Artwork Approval



**HALF DOZEN SETS**

- 1 Half Dozen Set Includes: Custom Lid, Tray, and 2 3-Ball Sleeves
- 2 Minimum Order Qty: 96 Sets
- 3 Turnaround Time: 3 Weeks from Artwork Approval

**6-BALL PACKS**

- 1 6-Ball Pack Includes: One Piece Box & 2 Standard 3-Ball Sleeves
- 2 Minimum Order Qty: 96 Packs
- 3 Turnaround Time: 3 Weeks from Artwork Approval



**4-BALL PACKS**

- 1 4-Ball Pack Includes: One Piece Box & 2 Standard 2-Ball Sleeves
- 2 Minimum Order Qty: 120 Packs
- 3 Turnaround Time: 3 Weeks from Artwork Approval



**3 BALL SLEEVES**

- 1 3-Ball Sleeve: 1 Custom 3-Ball Sleeve
- 2 Minimum Order Qty: 120 Sleeves
- 3 Turnaround Time: 3 Weeks from Artwork Approval

**2 BALL SLEEVES**

- 1 2-Ball Sleeve: 1 Custom 2-Ball Sleeve
- 2 Minimum Order Qty: 144 Sleeves
- 3 Turnaround Time: 3 Weeks from Artwork Approval



**2 BALL BUSINESS CARDS BOX**

- 1 2-Ball Business Card Box Includes: one Piece Box & Custom Foam Insert
- 2 Minimum Order Qty: 144 Packs
- 3 Turnaround Time: 3 Weeks from Artwork Approval

## LICENSED GOLF BALLS



- 1 Licensed golf ball dozens feature corner wrap and logo ball
- 2 Available in e6, e12, and TOUR B golf balls (white only)
- 3 Minimum 12 dozen per logo applied
- 4 Normal Lead Time



## COLLEGIATE STAND BAGS



### COLLEGIATE STAND BAGS

- ❶ 9 inch 4-way divider top with top lift handle
- ❷ 4 zippered pockets including large apparel and shoe pocket
- ❸ Umbrella sleeve
- ❹ Rain hood included

SKU: P920\_

### AVAILABLE SCHOOLS

OHIO STATE	NORTH CAROLINA
ALABAMA	FLORIDA
AUBURN	FLORIDA STATE
CLEMSON	WISCONSIN
GEORGIA	LSU



ACCESSORIES



Our Lifestyle Fashion Headwear collection features unique styling, materials, and colors that will turn heads both on and off course.



CONQUER SERIES

- ① Structured polyester construction
  - ② Adjustable snapback closure
  - ③ Variety pack and individual colors available
- SKU: 9CNQR\_



ANTE COLLECTION

- ① Unstructured lightweight chambray construction
  - ② Adjustable closure
  - ③ Variety pack only
- SKU: 9ANTE



CONTROL SERIES

- ① Semi structured polyester blend construction that features a unique corduroy front panel
  - ② Adjustable snapback closure
  - ③ Variety pack only
- SKU: 9CTRL



SWING EASY COLLECTION

- ① Structured polyester construction
  - ② Suede adjustable closure
  - ③ Variety pack only
- SKU: 9SEV



#### 7 PANEL HEADWEAR

- ① Unique 7 paneled structured polyester blend construction
- ② Adjustable snapback closure
- ③ Variety pack only

SKU: 9PANL



#### MICRO COLLECTION

- ① Structured polyester construction
- ② Adjustable closure
- ③ Variety pack and individual colors available

SKU: 9MICR\_



#### ROUTE SERIES

- ① Structured canvas mesh construction
- ② Snapback closure
- ③ Variety pack
- ④ Available in navy, gray, and white

SKU: 9RSV



#### KUCHAR COLLECTION

- ① Colors and design hand picked by Matt Kuchar
- ② Structured polyester construction
- ③ Variety Pack only

SKU: 9KC6





## TOUR BASICS HEADWEAR

Our Tour Basics Headwear collection features the traditional styles you know and love. These hats combine core colors and classic styling for use on course.



### SPORT VISORS

- 1 Low profile crown polyester blend construction
- 2 Stretch Velcro closure
- 3 Variety pack only

SKU: 9SVV



### DISTRICT COLLECTION

- 1 Unstructured lightweight polyester construction
- 2 Adjustable closure
- 3 Variety pack only

SKU: 9DSTR



### TOUR B RELAX

- 1 Tour Proven
- 2 Unstructured cotton twill
- 3 Self sweatband
- 4 Pre-curved visor
- 5 Adjustable soft buckle system

SKU: 9TR\_



### POM BEANIE

- 1 Tour Proven
- 2 100% Cotton
- 3 Fleece-lined for maximum warmth and comfort
- 4 Signature Bridgestone Golf "B" logo
- 5 One Size Fits All

SKU: 9BNB6



### BOONIE

- 1 100% Supplex® Brand Nylon
- 2 UPF 50+ UV Sun Protection
- 3 Wide-Brim Design
- 4 CoolMax® Sweatband
- 5 Available in S/M and L/XL

SKU: 9PSUN



#### TOUR HIGH CROWN VISOR

- 1 Tour Proven
- 2 High crown cotton twill construction
- 3 Terry cloth sweatband

SKU: VW011



#### LIGHTWEIGHT TOUR CAPS

- 1 Performance Polyester construction
- 2 Perforated side panels for increased breathability
- 3 Pack includes 2x each color

SKU: 9LWTC



#### TOUR FITTED PERFORMANCE

- 1 Tour Proven
- 2 Performance Blended Structured Fit
- 3 FlexFit® Sweatband for Unmatched Fit and Performance

SKU: 9P17\_\_



#### DIGITAL CAMOUFLAGE

- 1 Digital Camouflage prints
- 2 USA flag embroidery on left side panel
- 3 Adjustable snapback closure

SKU: 9CAMO







**TOUR PREMIUM GLOVE**

- ① Premium Select Cabretta Leather enhances the luxuriously soft feel for a consistent grip and excellent durability
- ② Premium Leather Color Sheet Tab provides a variety of unique color options to choose from:
  - Two color tabs in every package provide five unique color options to choose from: Red, Blue, Green, Yellow and Black (if all color sheets are removed)
- ③ Soft terry cuff provides additional comfort
- ④ Bridgestone's softest and thinnest glove ever!

SKU: GTP\_\_



**TOUR B FIT GLOVE**

- ① Improved Cabretta Leather coupled with FIT technology ensures a soft feel, consistent grip, and excellent durability
- ② Enhanced flexibility around the palm and thumb provide an unmatched fit
- ③ Available in : White/ Black

SKU: GTFITB\_\_



**E-GLOVE**

- ① Improved Cabretta leather ensures a soft feel, consistent grip and excellent durability
- ② Cross flex mesh inserts provide ultimate in flexibility, breath-ability and fit
- ③ Soft tab technology provides ultimate comfort

SKU: GE2\_\_



**FIT GLOVE**

- ① EZ Fit Technology allows for three sizes to fit everyone
- ② Unique construction design allows for unmatched breathability, flexibility, and fit
- ③ Digital synthetic palm and thumb offers incredible gripping power and enhanced durability
- ④ Soft tab technology provides the comfort players demand
- ⑤ Left and right hand sizing: S/M, M/L, L/XL

SKU: GFITW\_\_



**LADY GLOVE**

- ① Cabretta leather palm and thumb for comfortable feel and gripping power
- ② Premium Color Sheet Tab provides a variety of unique color options to choose from:
  - Two color tabs in every package provide five unique color options to choose from: Pink, Purple, Tangerine, Emerald and Gray (if all color sheets are removed)
- ③ Water resistant synthetic leather for durability and performance in all weather conditions
- ④ Mesh inserts provide breath-ability and flexibility for the perfect fit

SKU: GBL2\_\_

## BAGS



### STAFF BAG

- ① 9.5" 6-way divider top
- ② 11 zippered pockets
- ③ Outer umbrella ring
- ④ Matching hood included

SKU: P920FS



### 14 WAY STAND BAG

- ① 14 way divider top
- ② 5 zippered pockets, including valuables pouch and embroidery front ball pocket
- ③ Magnetic EVA front pocket for electronics & large cooler sleeve for water bottles
- ④ Rear umbrella sleeve
- ⑤ Available in Black and Navy

SKU: P920S\_



### LIGHTWEIGHT STAND BAG

- ① 5 way divider top
- ② 6 zippered pockets, including valuables pouch and embroidery front ball pocket
- ③ Large cooler sleeve for water bottles
- ④ Rear umbrella sleeve
- ⑤ Available in White, Black, and Navy

SKU: P920L\_



UMBRELLA

- ❶ 68" Arc Double Canopy
  - ❷ Windproof gussets
- SKU: UMB17



RANGE CADDY

- ❶ 9" wide top and 15" tall
  - ❷ Capacity of up to 15 dozen 180 golf balls
  - ❸ Custom embroidery available on belly pocket
  - ❹ Rugged weather resistant polyester construction perfect for outdoor use
- SKU: P917RC



CHAMPIONS BACKPACK

- ❶ Additional back padding and adjustable chest clip for comfort
  - ❷ EVA velour lined valuables pocket
  - ❸ Several pockets for storage and organization
  - ❹ Large beverage pocket
  - ❺ Side Zipper Compartment for Lap Top
  - ❻ Large interior Pocket with internal sleeve
- SKU: PACK18



STAFF TOWEL

- ❶ 16"x32" 100% cotton
  - ❷ Fabric strap to secure towel on clubs or golf bag
  - ❸ Sold in packs of 3
- SKU: TWL17

## CUSTOM LOGO ACCESSORIES

Our custom accessories provide great options for special events and in shop sales





### CUSTOM LOGO ACCESSORIES



#### CUSTOM MICROFIBER TOWEL

- 1 Sublimated multicolor logo customization
  - 2 20" x 40"
  - 3 Lightweight, absorbent material- holds 7x its weight in water
  - 4 Available in white only
- SKU: 9CMTW



#### CUSTOM COOLING TOWEL

- 1 Sublimated multicolor logo customization
  - 2 12" x 36"
  - 3 Chemical free- fabric cools to 30°F below ambient temperature when activated
  - 4 Ships in individual custom plastic containers for convenient merchandising
  - 5 Available in white only
- SKU: 9CCTW



## CUSTOM CRESTED HEADWEAR



### VAPOR: BLANK FRONT

- ① Semi structured polyester construction
- ② B logo embroidered on rear panel, customization available on front, left, and right panels
- ③ Available in White, Navy, and Black  
SKU: 9CRSTV\_



### VAPOR: B LOGO FRONT

- ① Semi structured polyester construction
- ② B logo embroidered on front panel, customization available on rear, left, and right panels
- ③ Available in White only  
SKU: 9CRSTVFW



### RAZOR

- ① Structured polyester construction with perforated holes on side panels for enhanced breathability
- ② B logo embroidered on rear panel, customization available on front, left, and right panels
- ③ Available in White only  
SKU: 9CRSTRW



### CARLSBAD

- ① Semi structured polyester construction with rope accent
- ② B logo embroidered on rear panel, customization available on front, left, and right panels
- ③ Available in White only  
SKU: 9CRSTCW



## TOURNAMENT PROGRAM

The Bridgestone Golf Tournament Program is designed to provide fully custom product solutions for all on course tournaments. From charity events, to association events, and everything in between, we are confident you will find a solution in our tournament product assortment.



### CUSTOM INSULATED CUP & LOGO SLEEVE BUNDLE

- 1 Includes white (multicolor logo) or Black (one color logo) insulated cup and custom logo TOUR B, e12, or e6 sleeve
- 2 Insulated cups will include (1) custom logo and (1) Bridgestone Golf "B" Logo
- 3 Insulated cups will ship prepackaged with logo sleeves already inside
- 4 Normal Lead Time 5-10 Business Days



### CUSTOM VALUABLES POUCH & LOGO SLEEVE BUNDLE

- 1 Includes black drawstring valuables pouch and custom logo TOUR B, e12, or e6 sleeve
- 2 Pouches will include (1) custom embroidered logo and (1) Bridgestone Golf "B" Logo
- 3 Pouches will ship prepackaged with logo sleeves already inside
- 4 Normal Lead Time 5-10 Business Days





CUSTOM COOLER & LOGO SLEEVE BUNDLE

- 1 Includes custom co-branded cooler, custom towel, custom Koozie, tees, divot tool, and custom logo TOUR B, e12, or e6 sleeve
- 2 Cooler, Towel, and Koozie will include (1) screen printed custom logo and (1) screen printed Bridgestone Golf "B" logo
- 3 Tees and Divot tool will include Bridgestone Golf branding
- 4 Cooler will ship with everything already inside
- 5 Normal Lead Time 5-10 Business Days



CUSTOM BACKPACK, INSULATED CUP & LOGO DOZEN BUNDLE

- 1 Includes custom laser etched backpack, white (multicolor logo) or Black (one color logo) insulated cup, and custom logo TOUR B, e12, or e6 Dozen
- 2 Backpack will include custom laser etched plate that features custom logo as well as Bridgestone Golf "B" logo. Insulated cups will include (1) custom logo and (1) Bridgestone Golf "B" Logo
- 3 Backpack will ship with everything already inside
- 5 Normal Lead Time 5-10 Business Days

## TOURNAMENT LOGO PRODUCT

To accompany our inline product, we are proud to introduce an all new assortment of custom logo products that are specifically designed to meet the needs of your tournament customers. From tee gifts to raffle prizes, and everything in between, you will be able to meet the needs of any tournament or outing budget that comes through your door.





## TOUR B JGR WOODS



### TOUR B JGR DRIVER

- 1 Promotes higher launch and draw biased shot shape
- 2 Available in 3 loft options: 9.5, 10.5, and 11.5
- 3 Also available in LH: 9.5 and 10.5
- 4 Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 460 ES Wood shaft



### TOUR B JGR FAIRWAY WOOD

- 1 Available in 2 loft options: 3W- 15 & 5W- 18
- 2 Also available in LH: (3 wood only)
- 4 Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 460 ES FWY shaft



### TOUR B JGR HYBRID

- 1 Available in 3 loft options: H3- 19, H4- 22, H5- 25
- 2 Available in RH Only
- 4 Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 780 ES Hybrid





### JGR HF1 IRONS

- ❶ Stock set configuration: 6-P2
- ❷ Also available: 5 iron & AW
- ❸ Available in RH only
- ❹ Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 670



### JGR HF2 IRONS

- ❶ Stock set configuration: 5-AW
- ❷ Also available: 4 iron
- ❸ Also available in LH (5-AW only)
- ❹ Stock Components:
  - Custom yellow Golf Pride grip
  - True Temper XP95

## WEDGES



The TOUR B XW-1 wedge combines Bridgestone Golf's proprietary "Biting Rail Milled Groove Design" for increased spin, with optimized sole design which provides unique sole grinds for specific shots. This 1020 forged wedge is designed with the low to mid handicapper in mind by providing a classic shape with unmatched feel and control.



### "F" SOLE:

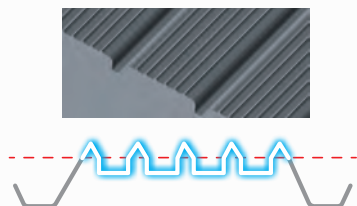
Enhances stability on full shots from the fairway. Included on the 50° wedge.

### "M" SOLE:

Heel/ Toe grind to optimize control and increase shot making. Included on the 52°, 54°, 58° and 60° wedges

### "A" SOLE:

Heavy heel grind that allows the face to be opened up for bunker or greenside shots. Included on the 56° wedge.



- The all new "Biting Rail Milled" groove design has increased spin over previous generations
- Found in between each groove are protruding "teeth" that keep the ball from skidding up the face, creating more spin.





**BRIDGESTONE**  
**GOLF**