FIT IT BETTER HIT IT BETTER
NEW FOR 2019

E12 GOLF BALLS

STRAIGHT DISTANCE

OVER 105 MPH

ENGINEERED FOR CONSISTENCY
THE DELTA WING Dimple creates less drag
FOR ENHANCED AERODYNAMICS.

DESIGNED FOR DISTANCE
THE ACTIVE ACCELERATION MANTLE PROVIDES
INCREASED THRUST AND HIGHER INITIAL BALL SPEED.

UNDER 105 MPH

STRAIGHT DISTANCE
ENGINEERED FOR CONSISTENCY
IMPROVED AERODYNAMICS HELP CREATE ADDED DISTANCE AND CONSISTENCY.

DESIGNED FOR A SOFT FEEL
THE GRADATIONAL COMPRESSION CORE ALLOWS FOR A SOFT GOLF BALL THAT ALSO PROVIDES LONG DISTANCE.

NEW FOR 2019

SOFT FEEL LONG DISTANCE

SOFTER FEEL LONG DISTANCE
E6 Golf Balls

E6 Speed Distance to give you an edge and accuracy to help you control the ball on every shot.

**DISTANCE + ACCURACY**

HIT MORE FAIRWAYS WITH THE E6 THANKS TO MORE ACCURATE SHOTS. THE ACCURACY OF THE E6 COMES FROM LOWER SIDE SPIN AS A RESULT OF THE FORGIVING GRADATIONAL COMPRESSION CORE.

E6 Soft Feel for more birdies and accuracy to help you control the ball on every shot.

**FEEL + ACCURACY**
ATTACK THE COURSE WITH LONGER AND STRAIGHTER SHOTS. IMPROVED ACCURACY AND DISTANCE COMES FROM THE FORGIVING GRADATIONAL COMPRESSION CORE.

DISTANCE + ACCURACY

LADY DISTANCE TO GIVE YOU AN EDGE AND ACCURACY TO HELP YOU HIT STRAIGHTER SHOTS.
LADDE EXTREME
EXTREME DISTANCE.
EXCEPTIONAL FEEL.

EXPERIENCE GAME-CHANGING DISTANCE WITH PRECEPT. THE EXTRA DISTANCE COMES FROM ADDED BALL SPEED THANKS TO AN ENHANCED VELOCITY CORE.

POWERDRIVE
LONGER DISTANCE.
POWERFUL FEEL.

PRECEPT
DRIVE THE DISTANCE. FEEL THE POWER.

PRECEPT
DRIVE THE DISTANCE. FEEL THE POWER.
NEW FOR 2019

TOUR B JGR Driver
- Promotes higher launch and draw biased shot shape
- Available in 3 loft options: 9.5, 10.5, and 11.5
- Also available in LH: 9.5 and 10.5
- Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 460 ES Wood shaft

TOUR B JGR Fairway Wood
- Available in 2 loft options: 3W-15 & 5W-18
- Also available in LH: (3 wood only)
- Stock Components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 460 ES FWY shaft

TOUR B JGR Hybrid
- Available in 3 loft options: H3- 19, H4- 22, H5- 25
- Available in RH Only
- Stock Components:
  - Custom Yellow Golf Pride Grip
  - UST Mamiya Recoil780 ES Hybrid
JGR HF1 Irons
- Stock set configuration: 6-P2
- Also available: 5 iron & AW
- Available in RH only
- Stock components:
  - Custom yellow Golf Pride grip
  - UST Mamiya Recoil 670

JGR HF2 Irons
- Stock set configuration: 5-AW
- Also available: 4 iron
- Also available in LH (5-AW only)
- Stock components:
  - Custom yellow Golf Pride grip
  - True Temper XP95
TOUR B XD-3 XD-3
- Promotes medium launch and neutral shot shape
- Adjustable hosel lets the user choose desired face and lie angles
- Available in 2 loft options: 9.5 and 10.5 (RH Only)
- Stock Components:
  - Black Golf Pride Multicompound Grip
  - Aldila Rogue 60, Diamana BF 60 Shafts

TOUR B XD-5
- Promotes higher launch and draw biased shot shape
- Adjustable hosel lets the user choose desired face and lie angles
- Available in 2 loft options: 9.5 and 10.5 (RH Only)
- Stock Components:
  - Black Golf Pride Multicompound Grip
  - Diamana BF 60, KuroKage 60 Shafts

TOUR B XD-7
- Promotes lower launch and fade biased shot shape
- Adjustable hosel lets the user choose desired face and lie angles
- Available in 9 (RH Only)
- Stock Components:
  - Black Golf Pride Multicompound Grip
  - UST Elements 60 Shafts
TOUR B XD-F Fairway Wood
- Available in 2 loft options: 3W- 15 & 5W- 18
- Available in RH only
- Stock Components:
  - Black Golf Pride Multicompound Grip
  - Diamana Thump, Diamana BF 70, KuroKage 70 shafts

TOUR B XD-H Hybrid
- Available in 3 loft options: H2- 18, H3- 21, and H4- 24
- Available in RH Only
- Stock Components:
  - Black Golf Pride Multicompound Grip
  - KuroKage Silver TINI shaft

Power Rib Base for enhanced repulsion and vibration reduction
Staff Bag
- 9.5" 6-way divider top
- 11 zippered pockets
- Outer umbrella ring
- Matching hood included

Cart Bag
- 14 way divider top
- 9 easily accessible zippered pockets including valuables & cooler pocket
- Magnetic electronics pocket
- Rain hood included
Stand Bag
• 5 way divider top
• 5 zippered pockets including a valuables pocket
• Water bottle pocket
• Outer glove & tee holder
TOUR B Fit Glove
• Improved Cabretta Leather coupled with FIT technology ensures a soft feel, consistent grip, and excellent durability.
• Enhanced flexibility around the palm and thumb provide an unmatched fit.
• Available in: White/Black

TOUR Premium Glove
• Premium Select Cabretta Leather enhances the luxuriously soft feel for a consistent grip and excellent durability
• Premium Leather Color Sheet Tab provides a variety of unique color options to choose from:
  • Two color tabs in every package provide five unique color options to choose from:
    • Red, Blue, Green, Yellow and Black (if all color sheets are removed)
• Cross Cut™ tab technology allows for a superior fit
• Soft terry cuff provides additional comfort
• Bridgestone’s softest and thinnest glove ever!

FIT Glove
• EZ Fit Technology allows for three sizes to fit everyone
• Unique construction design allows for unmatched breathability, flexibility, and fit.
• Digital synthetic palm and thumb offers incredible gripping power and enhanced durability
• Soft tab technology provides the comfort players demand
• Left and right hand sizing: S/M, M/L, L/XL
E-Glove
- Improved Cabretta leather ensures a soft feel, consistent grip and excellent durability
- Cross flex mesh inserts provide ultimate in flexibility, breath-ability and fit
- Soft tab technology provides ultimate comfort

Lady Glove
- Cabretta leather palm and thumb for comfortable feel and gripping power
- Premium Color Sheet Tab provides a variety of unique color options to choose from:
  - Two color tabs in every package provide five unique color options to choose from: Pink, Purple, Tangerine, Emerald and Gray (if all color sheets are removed)
  - Water resistant synthetic leather for durability and performance in all weather conditions
  - Mesh inserts provide breath-ability and flexibility for the perfect fit

Barricold Gloves
- Function Material Fleece and Nylon construction provides warmth and water protection under all weather conditions
- Suede Synthetic palm allows for maximum gripping power
- Two-way Stretch Knit and Soft Tab technology provide the comfort and fit players demand
Umbrella
- 68” Arc Double Canopy
- Windproof gussets

Staff Towel
- 16”x32” 100% cotton
- Fabric strap to secure towel on clubs or golf bag
- Sold in packs of 3

NEW FOR 2019

Champions Backpack
- Additional back padding and adjustable chest clip for comfort
- EVA velour lined valuables pocket
- Several pockets for storage and organization
- Large beverage pocket
- Side Zipper Compartment for Lap Top
- Large interior Pocket with internal sleeve

Den Caddy
- 9” wide top and 20” tall replica of 2017 Staff Bag
- Custom embroidery available on elly pocket
- Multi-use tube container with molded base and drainage holes

Range Caddy
- 9” wide top and 15” tall
- Capacity of up to 15 dozen 180) golf balls
- Custom embroidery available on belly pocket
- Rugged weather resistant polyester construction perfect for outdoor use
HEADWEAR

NEW FOR 2019

Route Series
- Structured canvas mesh construction
- Snapback closure
- Variety pack
- Available in Navy, gray, and white

Swing Easy Lifestyle Cap
- Limited Edition
- Performance Fabric
- Suede adjustable closure

Rope Collection
- Lightweight moisture wicking fabric
- Snapback closure
- Variety pack only

Border B Collection
- Structured, poly mesh construction
- Snapback closure
- Variety pack only

Luau Series
- Structured, poly mesh construction
- Snapback closure
- Variety pack only

Lightweight Tour Caps
- Performance Polyester construction
- Perforated side panels for increased breathability
- Pack includes 2x each color

Kuchar Collection
- Colors and design hand picked by Matt Kuchar
- Structured polyester construction
- Variety Pack only
Mesh Color Block Collection
• Structured, poly mesh construction
• Snapback closure
• Variety pack only

Tour Fitted Performance
• Tour Proven
• Performance Blended Structured Fit
• FlexiFite Sweatband for unmatched fit and performance
• Available in S/M and L/XL

Digital Camouflage
• Digital Camouflage prints
• USA flag embroidery on left side panel
• Adjustable snapback closure
• Available in Green and Navy

Realtree® Camouflage Headwear
• Authentic Realtree® pattern
• 3D Embroidery
• Adjustable fabric closure
• Hats for on & off the course!

TOUR B Relax
• Tour Proven
• Unstructured cotton twill
• Self sweatband
• Pre-curved visor
• Adjustable soft buckle system

Pom Beanie
• Tour Proven
• 100% Cotton
• Fleece-lined for maximum warmth and comfort
• Signature Bridgestone Golf “B” logo
• One Size Fits All

Boonie
• 100% Supplex® Brand Nylon
• UPF 50+ UV Sun Protection
• Wide-Brim Design
• CoolMax® Sweatband
• Available in S/M and L/XL

Tour High Crown Visor
• Tour Proven
• High crown cotton twill construction
• Terry cloth sweatband
• Adjustable back strap closure

Lady Collection
• Performance mesh blend fabric
• Non-stick Velcro closure
• 3D front logo
• Moisture wicking fabric
• UPF 50+
**Logo**
- 7/8" color logo on one pole of the golf ball. Print up to 6 PMS colors.
- Minimum 12 dozen
- Lead Time 5-7 business days

**Double Logo**
- 7/8" color logos on two poles of the golf ball.
- Print up to 6 PMS colors on both poles.
- Minimum 12 dozen
- Lead Time 5-7 business days
- Additional fees apply

**Personalization**
- Block lettering in ALL CAPS on one pole of the golf ball. Maximum 17 characters per line – up to 3 lines. Imprint colors: BLACK, BLUE, RED, or GREEN
- Minimum 1 Dozen
- Lead Time 5-7 business days

**Double Personalization**
- Block lettering in ALL CAPS on both poles of the golf ball. Maximum 17 characters per line – up to 3 lines
- Imprint colors: BLACK, BLUE, RED, or GREEN: same color on both poles.
- Minimum 1 dozen
- Lead Time 7-10 business days
- Additional fees apply

The entire image, including registration or trademark symbols, must fit within one of the following areas:

- 7/8"
- 5/8" x 5/8"
- 1/2" x 3/4"

**Logo & Personalization**
- Color logo on one pole of the golf ball. Personalization on the opposite pole of the golf ball.
- Minimum 12 dozen
- Lead Time 7-10 business days
- Additional fees apply
Dozen Sets
• Dozen Set Includes: Custom Lid, Tray, and 4 3-Ball Sleeves
• Minimum Order Qty: 48 Dozen
• Turnaround Time: 3 Weeks from Artwork Approval

Wraps
• Dozen Wrap Includes: Custom Wrap & 4 Standard 3-Ball Sleeves
• Minimum Order Qty: 48 Dozen
• Turnaround Time: 3 Weeks from Artwork Approval

Half-dozen Sets
• Half Dozen Set Includes: Custom Lid, Tray, and 2 3-Ball Sleeves
• Minimum Order Qty: 96 Sets
• Turnaround Time: 3 Weeks from Artwork Approval

6-ball Packs
• 6-Ball Pack Includes: One Piece Box & 2 Standard 3-Ball Sleeves
• Minimum Order Qty: 96 Packs
• Turnaround Time: 3 Weeks from Artwork Approval

4-ball Packs
• 4-Ball Pack Includes: One Piece Box & 2 Standard 2-Ball Sleeves
• Minimum Order Qty: 120 Packs
• Turnaround Time: 3 Weeks from Artwork Approval

3-ball Sleeves
• 3-Ball Sleeve: 1 Custom 3-Ball Sleeve
• Minimum Order Qty: 120 Sleeves
• Turnaround Time: 3 Weeks from Artwork Approval

2-ball Sleeves
• 2-Ball Sleeve: 1 Custom 2-Ball Sleeve
• Minimum Order Qty: 144 Sleeves
• Turnaround Time: 3 Weeks from Artwork Approval

2-ball Business Card Box
• 2-Ball Business Card Box Includes: One Piece Box & Custom Foam Insert
• Minimum Order Qty: 144 Packs
• Turnaround Time: 3 Weeks from Artwork Approval
TOUR B XW-1 WEDGES

- The all new “Biting Rail Milled” groove design has increased spin over previous generations
- Found in between each groove are protruding “teeth” that keep the ball from skidding up the face, creating more spin.

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- The new TOUR B XW-1 wedges feature unique sole grinds that correspond with loft selection.
- F “Flat” Sole- Creates stability at impact on full shots from the fairway
- M “Multi Purpose” Sole- Enhances control for a variety of shot making opportunities around the green
- A “Forgiving” Sole- Optimizes forgiveness with a heavier sole grind that allows the face to be opened up.

TOUR B XW-1
- Available in Satin Chrome finish
- Available in RH Only
- Designed with 3 separate sole configurations, each optimized with specific shots in mind
- Stock Components:
  - Modus 3 TOUR 105 Shaft
  - Black Golf Pride Grip